



Carbon Reduction Plan

Supplier name: BedigitalUK Ltd

Publication date: 20th September 2023

Commitment to achieving Net Zero

BedigitalUK Ltd is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions.

Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2019	
Additional Details relating to the Baseline Emissions calculations.	
Baseline year calculated for 2019 as this reflects our normal business set-up and activities, prior to Covid- 19 lockdowns in 2020. Baselineing against 2019 will allow more realistic target setting and measurement of future carbon reduction performance.	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	8.03
Scope 2	36.40
Scope 3 (Included Sources)	8.74
Total Emissions	53.17
Carbon Intensity (tonnes CO₂ / Employees)	3.3



Current Emissions Reporting

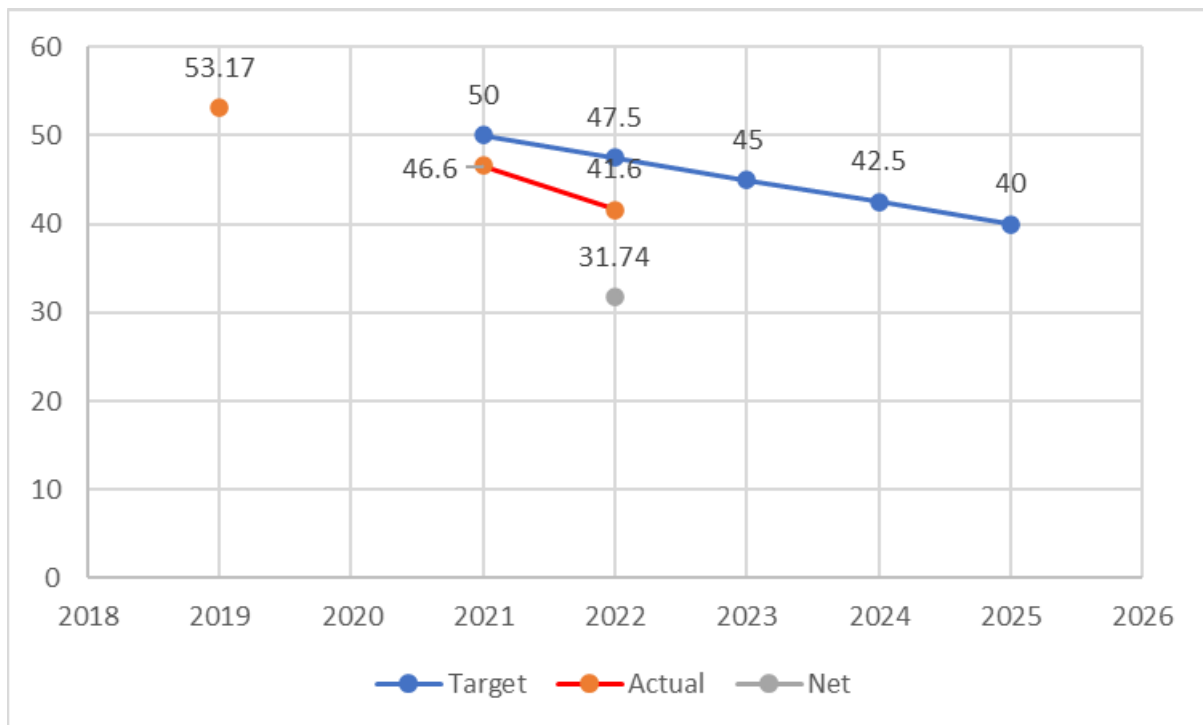
Reporting Year: 01/01/2022 – 31/12/2022	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	14.4
Scope 2	26 (NB. In previous years we have calculated building-related emissions based on simple employee numbers. For 2022 we have refined our approach to better take account of our working from home practices, instead calculating these emissions on the basis of office occupancy rates.)
Scope 3 (Included Sources)	1.2
Total Emissions	41.60
Carbon Intensity (tonnes CO₂ / Employees)	2.1
Offset in 2022	(9.86)
Net Emissions	31.74
Net Carbon Intensity (tonnes CO₂ / Employees)	1.5

Emissions Reduction Targets

To continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project that carbon emissions will decrease over the next five years to 40 tCO₂e by 2025. This is a reduction of 25%.

Between 2019 and 2022 we reduced our total carbon emissions by 11.57 tCO₂e, a 21.8% reduction. For the first time in 2022 we are also able to incorporate carbon offsetting data, further reducing our net emissions to 31.74.



Carbon Reduction Projects

Completed & Ongoing Carbon Reduction Initiatives

2022 was a year of significant growth for Bedigital as the UK technology market continued to stabilise following the Covid measures of 2020 and 2021. While increasing our staff numbers has increased activity and our Scope 1 emissions, we have continued to implement measures to reduce our carbon emissions overall and expanded our programme of sponsored tree planting via Just One Tree.

Since our founding in 2014 Bedigital has been committed to reducing our impact on the environment and conducting our business as sustainably as possible. We have a published Environmental Policy which formally sets out our practices intended to make this commitment real. These include:

- Minimising use of paper, including a policy of no-printing by default
- Buying from local suppliers wherever possible
- Evaluating whether equipment and supply needs can be met in more environmentally friendly ways – this includes purchasing all our IT hardware (laptops etc) through reseller routes.
- We are currently re-designing our website to be low resolution, reducing carbon cost
- Reduce, reuse, recycle
- Encouraging and enabling alternative travel and car sharing
- Minimising business travel by car
- Switching off all electrical equipment and lights not in use



- Moved to shared office facilities, making use of office-based energy more efficient
- Introduced mixed office/home working for staff, which will reduce commuting and office-based energy use
- Sponsored planting of 50 trees in the name of each guest who appears on our Tech Leaders Podcast. To date this has resulted in 1400 trees being planted. It is estimated that one broad leaf tree will absorb up to 1 tonne of carbon in its lifetime.

In the future we hope to implement further measures such as:

- Further reducing business air and car travel, including adopting a video-conferencing-first approach to meetings
- Exploring further carbon offsetting

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

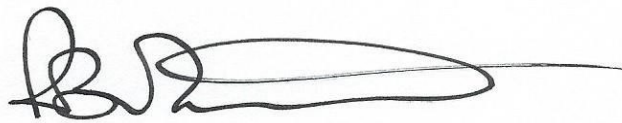
In addition, the Small Business Carbon Calculator available at <https://www.carbonfootprint.com/calculator.aspx> has been used to assist in completion of this Plan.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



Paul Matthews
Founder and Managing Director Date:

20th September 2023

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>